



Smiling Business Developer (North America)

Hello there!

You are looking for an internship (that could become a full time position) and you'd love to work on a fun project for kids. Say no more, come discover [Beneylu School!](#)

If you wake up everyday with every intention to contribute to the change happening in education today, and you wish to work with **tens of thousands of elementary schools**, you've come to the right place, here is your dream job!

Beneylu are the creators behind [Beneylu School](#), the digital classroom for elementary teachers and their students!

Here is a golden opportunity for someone who shows initiative to live a great adventure, full of contacts, with various missions ranging from market research to client prospecting, always surrounded by a lovely team (yes we are).

Your mission

- Bring your fresh ideas every week in our brainstorming of new opportunities
- Expand business opportunities in North America by getting in touch with schools, districts and technology coaches for elementary schools
- Create traffic through multiple webmarketing channels for the Beneylu products in order to generate sales
- Find new partners for Beneylu in the field of educational resource publishing
- Upgrade the experience of elementary schools on Beneylu School (helping us translate our educational events for a new audience of English speaking schools!)



Beneylu School

Your skills

You have to put up with us (this might not be as easy as it sounds), be autonomous and creative.

- You have a “winning spirit,” this is a new continent for Beneylu!
- You’d like to improve your French
- You have lovely copywriting skill in english: writing is an essential part of the job
- You can work in a multilingual context
- You are interested in improving your techniques to be more efficient in execution
- Last one for the road: you have experience using webmarketing tools (Moz, Google Analytics, etc.)

Bonus: you like a good trip to McDonalds on Monday and red Coke, the only true Coke there is.

Little extras making a big difference

- You are curious of the children’s publishing sector
- You are organized: in exchange you’ll have autonomy in your daily worklife
- You have previous experience in e-commerce or B2B sales
- You have any experience in Edtech? Even better!

Why should I do my internship at Beneylu?

You’ll be with a team which is really happy to welcome you, which is ambitious and that is going to break its back to make this internship worth remembering.

The deal is simple: you come smiling on your first day, we’ll give you the basics for the job beforehand, and the Beneylu team is in charge of bringing you to the next level during your internship. Are you in?

The internship is based in Cergy, France. (Approx. 35 kilometers from Paris) It is just next to RER A, which brings you to the center of Paris in 40 minutes.

✌ To answer our offer, send out your resume at florian@beneylu.com. No need for a cover letter, I’d rather receive the 10 questions you have regarding Beneylu and the internship!



Oh wait...it's our new Business Developer!